

The background of the advertisement is a night-time photograph of a city skyline, likely Pittsburgh, with the iconic bridge illuminated. Overlaid on the image are various digital graphics, including a line graph, a bar chart, and binary code (0s and 1s), suggesting smart infrastructure and data-driven solutions. The Siemens logo and tagline are positioned in the upper right corner.

# SIEMENS

*Ingenuity for life*

## Create the Perfect Place for Your Community's Future

Build a thriving community with smart infrastructure.

[usa.siemens.com/totalcities](https://usa.siemens.com/totalcities)

You have a vision to create a strong, efficient community. But to get there you face tough questions. How can you modernize infrastructure with limited funds? Where can you increase energy efficiency and reduce costs? What technology will you need today and tomorrow?

We share your vision of creating a perfect place. And we understand your challenges. As a leader in technology, engineering, and working with local governments, Siemens is uniquely qualified to tackle your toughest questions. We will work with you and your team to address immediate infrastructure, energy, and financial challenges. At the same time, we can help set a course to a more sustainable future. It all starts with our commitment to your community.

### Investing in your community

Siemens understands the need to create jobs and opportunities in your area. In fact, our team at your local Siemens office is already at work doing just that. When implementing projects, we utilize our best and good-faith efforts to hire appropriately qualified diverse, local contractors when possible. In addition, we are involved in workforce development, economic development, and STEM education programs to help prepare the next generation of workers.

We also know that your community's energy supply is critical to your success. Our investments include helping you find the best option to meet your needs. For example, we can help you develop a plan for long-term energy security and resiliency, protecting your energy supply against natural or man-made disasters.

### Providing expertise you need

Siemens is a leader in the Carbon Neutral Cities Alliance (CNCA), a collaboration of leading global cities working to cut greenhouse gas emissions by 80-100% by 2050 or sooner. Through the Alliance, Siemens can bring global experts on energy and sustainability to address your specific issues.

The CNCA Innovation Fund invests in high-potential, city-led projects that develop, test, implement, and amplify deep urban de-carbonization strategies and practices. Projects include: Bringing renewable thermal solutions to scale, accelerating the transition to fourth-generation district heating systems, and creating a blueprint for development approval of hydrogen refueling stations.

# Gain infrastructure efficiency and transparency.

## Creating the perfect place

Modernizing your community's infrastructure is a key step in creating the perfect place for tomorrow. Our smart infrastructure solutions go beyond lighting and HVAC retrofits and help make your buildings smarter. With our software, metering, and cloud-based products, your buildings can run many functions on their own, freeing your staff to work on other areas. Your buildings will also be able to adapt to new and future technologies, meeting your community's needs long into the future.

As an expert in infrastructure efficiency, we are continually developing new solutions for our customers, especially in energy management. For example, our leading-edge technology for building analytics offers you greater transparency and control in your energy usage. It's a critical component of our Total Energy Management (TEM) philosophy, allowing you to look at multiple dimensions of your energy needs from one viewpoint.

With TEM, you can see your efforts at energy reduction, procurement, and on-site production through a single lens. It strengthens your ability to reduce overall costs and make strategic decisions with long-term benefits.

## Supporting fiscal responsibility

Finding a solution is one part of the puzzle. Funding it is often a much bigger piece. With Siemens Financial Services, you have access to the financial resources and flexibility you need. Subject to credit and underwriting approval, you may obtain multiple financing options at competitive market rates.

You also have access to alternative funding choices with Siemens. Performance contracts, for example, allow you to procure simple projects – such as facility retrofits and upgrades – through energy savings. Siemens will also identify and pursue energy rebates and federal grant opportunities, which are often available for distributed and solar energy installations.

Backed by years of experience, Siemens specializes in managing projects responsibly and delivering the highest return on investments. You can rely on Siemens to ensure your projects meet the highest standards of fiscal responsibility and transparency. Just ask the experts. Siemens was voted an economic leader on the Fortune 2018 Most Admired Companies list.

## Enlist Siemens today

Thriving communities are supported by smart infrastructure. As the leading expert in smart infrastructure, Siemens is ready to help you create a perfect place. And we offer multiple financing options that ensure fiscal responsibility. That's why people responsible for public funds choose Siemens.



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